

# WELCOME TO THE NEW CLASSIC

PAYSAGE

DECEMBER 2017



The  
*Most Exciting*  
Place to Shop Local

# TABLE OF CONTENTS

03

**Store News:**  
A Note from Paysage

04

**Design & Décor:**  
5 Ways to Decorate for the Holidays

05

**A New Hue:**  
Navy Peony

06

**On the Hunt :**  
Luxe for Less

07

**Gigi's Kitchen:**  
Crawfish Étouffée

08

**Book of the Month:**  
Do Geese See God?

09

**Vendor Spotlight:**  
Unique Holiday Home Décor

10

**Events & Happenings:**  
Holiday Season at Paysage

11

**Sneak Peek:**  
2017 Holiday Collection



STORE NEWS

## A Note From Paysage

Take this holiday season to relax, regroup, and redo your home.

Choose decor pieces that make a statement and will have all your guests in awe.

In this newsletter we will feature exclusive tips from head designer and owner, Gigi Sireyjol-Horsley, on décor and design trends this holiday season!

# DESIGN & DÉCOR

## 5 Ways to Decorate for the Holidays



### 1. Garland

Garland is always customary holiday decoration! Take your home to the next level and place garland around your stairwell and banister.



### 2. Ornaments

Ornaments are a classic Christmas tree decorating item! Try to find ornaments that go with the theme of your holiday décor. If you are looking for unique ornaments, be sure to check out our newly stocked ornaments for this Christmas season!



### 3. Scents

During the holiday season, the smell of your home is something people will always remember. Popular holiday scents are pine cones, leaves, and marshmallows. Stop by Paysage pick up our signature candle. Or, get our lavender Christmas balls!



### 4. Photos

A picture speaks a thousand words. Photos are great to have around the house during the holiday season. If you are looking for a frame, be sure to check out Paysage!



### 5. Colors

Make sure to pick a color scheme that compliments all of the different decorations you have in your home. By picking a color scheme it ensures that all pieces and colors flow together.

# A NEW HUE

## Navy Peony



Pantone's Colors of  
Fall 2017

Geradine

Tawny Port

Ballet Slipper

Butterum

Navy Peony

Neutral Gray

Shaded Spruce

Golden Lime

Marina

Autumn Maple

*"The best and most beautiful things in the world cannot be seen or even touched. They must be felt with the heart."*  
- Helen Keller

With Christmas around the corner, it is time to start decorating your home for the holidays.

Before you start decorating, pick out a color scheme to ensure that your décor seamlessly works together. This will also help you stay on track with all holiday décor purchases.

Navy is a great perfect for the holiday season. It's calming classic for any home owner. Owner and head designer, Gigi Sireyjol-Horsley says "You just cannot do wrong with navy!"

Navy is also a great color to use during the winter. As a very dark shade of blue, it can work great with any of classic Christmas colors: red, gold, white, and green.

*Interested in the items  
in the picture?*

Pillows:  
Quill Cobalt Cushion  
\$200

Sofa:  
Gloss/Navy  
35 x 34 x 90  
\$3595

# ON THE HUNT

## Luxe for Less

**Livening up your home doesn't have to be expensive!  
Be surrounded in style with these affordable décor pieces.**



Need a bell for your Christmas Carols? Get this Vintage Sheep's Bell at Paysage for only \$25



Take your dinner party to France with these "Bon Appetit" table napkins for \$25



Get festive with this beautiful wreath. Purchase in stores today for \$49

Hang stockings this year with your family. Purchase these Paysage stockings for \$35



# GIGI'S KITCHEN

## Crawfish Étouffée



### INGREDIENTS

- 1/4 c. vegetable oil
- 1/3 c. flour
- 1 small green bell pepper, diced to 1/3-1/2 inch
- 1 medium onion, diced to 1/3-1/2 inch
- 2 ribs of celery, diced to 1/3-1/2 inch
- 2 cloves garlic, minced
- 1 c. fish stock (or clam juice)
- 2 medium tomatoes, peeled, seeded, and diced to 1/3-1/2 inch
- 1 bay leaf
- 1 1/2 t. fresh basil, copped
- 3/4 fresh thyme leaves
- 1-4 t. Tabasco
- 1 lb. frozen peeled crawfish tails, defrosted
- 1/2 c. green onions, thinly sliced on the bias
- Steamed white rice

Craw fish in the Christmas season?  
YES!

The crawfish season in Louisiana starts in November and runs into June.

Folks start firing up their boiling pots even before Thanksgiving.

In the Carolinas, you easily find frozen crawfish or you can improve this dish with small local fresh shrimp.

Enjoy!

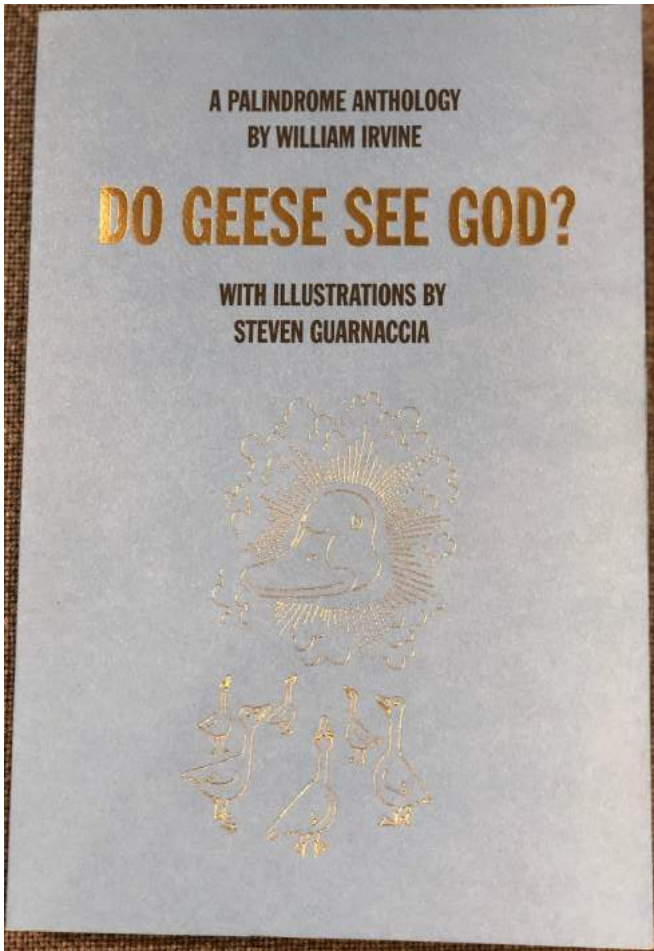
### INSTRUCTIONS:

1. Add oil and flour to a large pot and heat over low to moderately low heat. Stir constantly for 15 to 30 minutes until the roux turns a deep, dark chocolate brown. Monitor the heat carefully so that the roux does not burn.
2. Add the peppers, onion and celery. Cook until softened, 5 to 10 minutes. Add the garlic and cook another 1 to 2 minutes.
3. Add the fish stock, tomatoes, bay leaf, basil and thyme. Increase heat, bring to a boil and reduce heat to simmer, stirring occasionally, until sauce thickens, about 15 minutes.
4. Add hot sauce, crawfish and scallions. Heat until the crawfish are warmed (or until uncooked shrimp are cooked, if using).
5. Serve hot with steamed white rice.

**Serves 4 - 6**

# BOOK OF THE MONTH

## Do Geese See God?



William Irvine's palindrome anthology features funny illustrations with a mysterious form of wordplay. William Irvine is the Senior Editor of SALT Magazine, which is located in Wilmington, NC. Paysage is so excited to house some of his work! You can pick up copies of this hilarious anthology for \$15



*"There is something so aesthetically appealing about a word that reads the same backwards as forward, particularly one like ANONANONA..."*



# VENDOR SPOTLIGHT

## Unique Holiday Home Décor



*No one wants to be ordinary.*

*That is why we strive to give our clients the most of unique products available.*

*You never have to worry about being the same as everyone else.*

*"Beautiful Objects for Beautiful Lives,"*

Whether you are looking for something that stands out from the crowd, or you just want to add a piece to your home décor, be sure to check out one of our newest vendors in store. This vendor, with its intentional use of unique colors, textures, and materials, is sure to turn heads at all of your events this Holiday season.

You will not regret stopping by Paysage to check out all that this vendor has to offer!



# EVENTS & HAPPENINGS

## Holiday Season at Paysage



The holiday season is a time to spend time with friends and family, eat delicious foods, and most of all, decorate your home.

With guests coming in and out of your home for the holidays, you want to be sure that your decorations are special and memorable.

*Christmas is the day that holds all time together.*  
- Alexander Smith

Stop by Paysage to check out all the wonderful NEW items we have for the holiday season.

You will be impressed by how you can turn your holiday home from ordinary, to extraordinary.

From December 11, 2017 to December 23, 2017 enjoy 15% credit on your account for every purchase made on the floor!

WISHING FOR MORE?  
A SURPRISE FROM SANTA!

*Bonus Credits for Christmas*

Enjoy 15% credit on your account for every purchase made on the floor. Be sure to follow us on Instagram and like us on Facebook to get the credit!

@paysagehome @PaysageWilmington

DECEMBER 11 - 23, 2017



# SNEAK PEEK

## 2017 Holiday Collection



The holidays are here! It is the perfect time to slow down, spend time with family, and check out all the new products available at your favorite stores!

We are so excited to show off our holiday collection. This collection is comprised of your holiday must-haves.

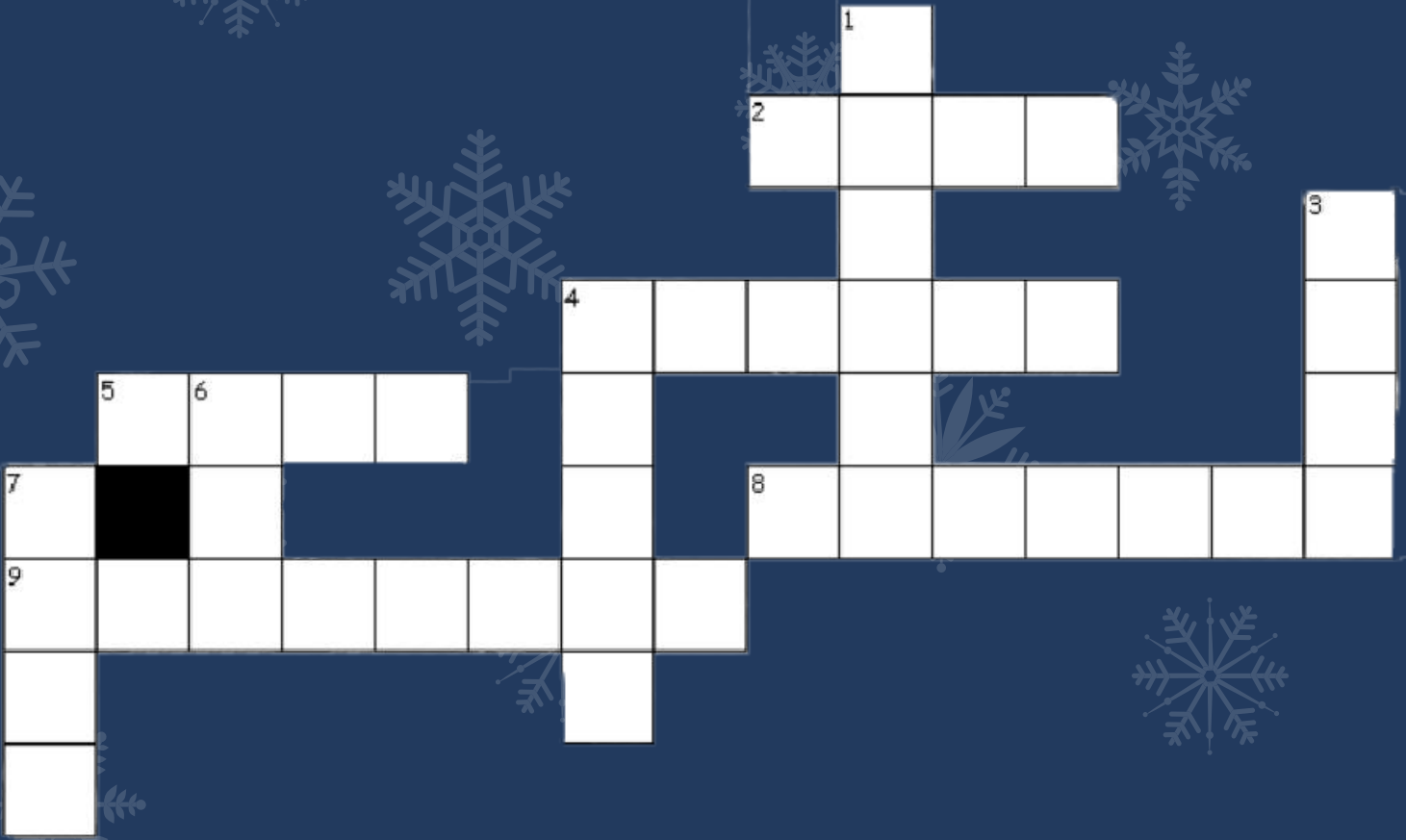
So no look further than Paysage and purchase your holiday décor right in store!

*"Christmas is not a time nor a season, but a state of mind. To cherish peace and goodwill, to be plenteous in mercy, is to have the real spirit of Christmas."*  
- Calvin Coolidge

Whether you are looking for a gift for your friends or friends, a new piece to brighten your home, or even a Christmas present for yourself, you can find all of it at Paysage!



# CROSSWORD PUZZLE



## Across

2. One of the lead designers at Paysage, Inc.
4. A plan or drawing produced to show the look and function or workings of a building, garment, or other object before it is built or made.
5. The season of the year between summer and winter, during which the weather becomes cooler and many plants become dormant, extending in the Northern Hemisphere from the autumnal equinox to the winter solstice and popularly considered to include the months of September, October, and November; fall. In the Southern Hemisphere autumn includes March, April, and May.
8. The most exciting place to shop local.
9. Design The art or process of designing the interior decoration of a room or building.

## Down

1. Station Where Paysage Home is located.
3. The place where one lives permanently, especially as a member of a family or household.
4. The furnishing and decoration of a room.
6. The expression or application of human creative skill and imagination, typically in a visual form such as painting or sculpture, producing works to be appreciated primarily for their beauty or emotional power.
7. The owner of Paysage, Inc.