

PAYSSAGE

# WELCOME TO THE NEW CLASSIC HOME DÉCOR & DESIGN



MAY 2018

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# STORE NEWS

## A Note From Paysage

The warmth, sunshine and fun of May is finally here!  
And with sunshine, comes our summer hours for  
Paysage!

Starting in May, every Thursday, Friday, Saturday  
(10 a.m. to 8 p.m.) AND Sunday (4 p.m. - 7 p.m.) we  
will be open for you!

Get ready to bring out the sunglasses and flip flops and  
take time off to head to the beach for the day.

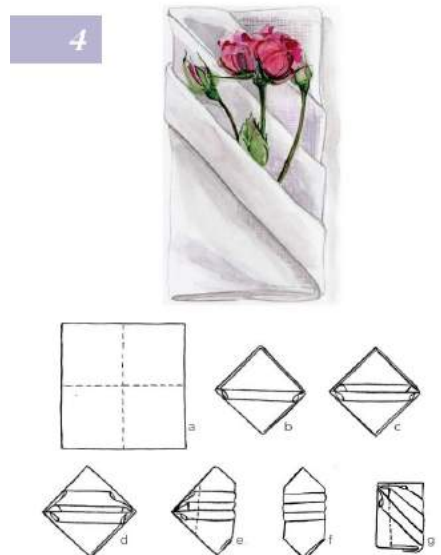
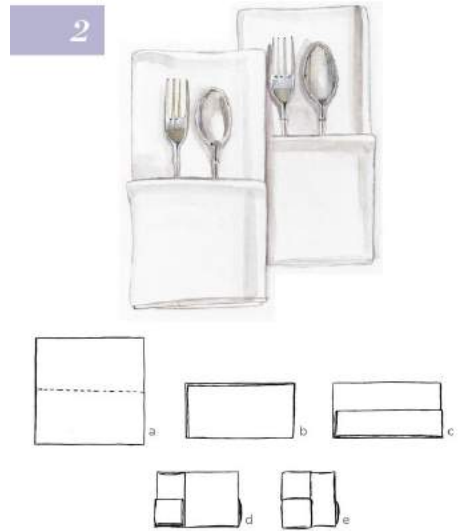
Check all the treasures we brought back from  
High Point April Market 2018.

In this issue of our newsletter you will be getting a lesson  
on how to fold a napkin, a special sneak peek of our new  
items, a special Mother's Day gift guide and so much  
more!

# DESIGN & DECOR

## 4 Ways to Fold a Napkin

*Provided by Schumacher from the book "Charlotte Moss Entertains"*



# A NEW HUE

## Blooming Dahlia



Paysage Sofa Bench in Linen, \$1995

*I love the color pink. It makes a bold statement.  
- Samuel Larsen*

Springtime is **BLOOMING** at Paysage. Botanicals, antiques pieces and even spring sales are present!

Which is why we choose **Blooming Dahlia** as our hue of the month. It's subtle, yet exciting tone is what makes us attracted to this bold spring color.

**Blooming Dahlia** fits well with our **NEW** items that are coming to Paysage.

From throws to napkin rings you will find something to complement this fresh and fun color. Check out all our items that feature **Blooming Dahlia**.

Pantone's Colors of  
Spring 2018  
(from New York Fashion  
Week)

Meadowlark

Cherry Tomato

Little Boy Blue

Chili Oil

Pink Lavender

Blooming Dahlia

Arcadia

Ultraviolet



# ON THE HUNT

## Luxe for Less

**Living up your home doesn't have to be expensive!**

**Be surrounded in style with these affordable décor pieces.**

**This month, we are highlighting all affordable items that make great Mother's Day gifts!**



Flowers are a classic gift for Mother's Day. So don't forget the vase! Pick this one from Paysage today.

**\$99**

Share recipes with your mother this spring season with this french cookbook.

**\$15.99**



This brown bag with gold accents is perfect for any mom. With all its space it is the perfect bag for the summer!

**\$220**

Fill your home with fresh aromas from this vanilla scented diffuser from our vendor of the month, Designer's Guild!

**\$70**



# GIGI'S KITCHEN

## Mint Julep



*"The Mint Julep has been the traditional beverage of Churchill Downs and the Kentucky Derby for nearly a century."*

### *Ingredients*

- 10 mint leaves, plus a sprig for garnish
- 1 1/2 teaspoons superfine sugar
- Seltzer water
- Crushed ice
- 2 1/2 ounces Kentucky bourbon whiskey

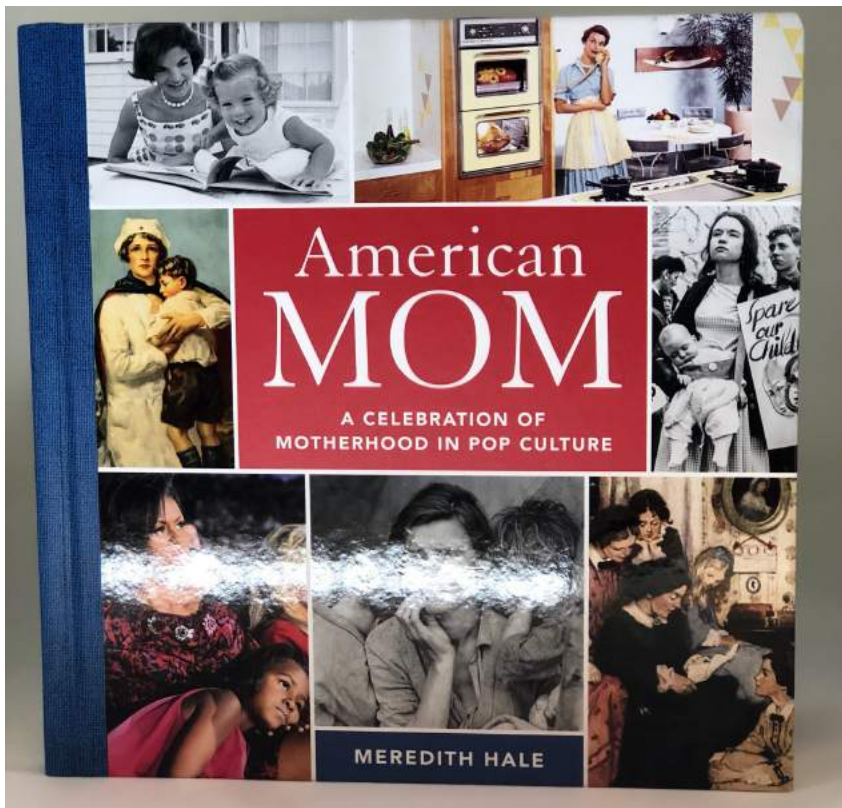
### *Instructions:*

- Place the mint leaves in the bottom of an old-fashioned glass and top with the sugar.
- Muddle these together until the leaves begin to break down.
- Add a splash of seltzer water, fill the glass 3/4 full with crushed ice, and add the bourbon.
- Top with another splash of seltzer, stir, and garnish with a sprig of mint.
- Serve immediately.

*Enjoy!*

# BOOK OF THE MONTH

## American Mom: A Celebration of Motherhood in Pop Culture



\$19.95

American Mom: A Celebration of Motherhood in Pop Culture is a "stunning visual journey through American motherhood from the Civil War to today as portrayed in magazines, ads, cartoons, television, music, film, and more."

This book is perfect to share with your mom on Mother's Day! Take a look at history's most powerful mothers and how they impacted pop culture.

Pick it up today from Paysage!



Betty

**I**N THE YEARS following and politically. The rise in the 1920s, although women and mothers. The 1929, creating a "consume Crocker® was created in the home and kitchen. Technology was also machinery, such as vacuumed their domestic board

©1929. Detail of an ad from an issue of the electric refrigerator

# VENDOR SPOTLIGHT

## Designer's Guild



*"We believe in quality of design, product and service combined with a committed and motivated team"*

The vendor of the month is  
Designer's Guild!

Designer's Guild was "established in 1970 by Tricia Guild, Designers Guild designs and wholesales furnishing fabrics, wallcoverings, upholstery and bed and bath collections worldwide."

Among all the designs that Designer's Guild offers, Gigi picks out the pieces that closely align with Paysage and our clients.

With Mother's Day coming up, Designer's Guild pillows are the perfect gift for any mom who wants to spice up their home decor.

# EVENTS & HAPPENINGS

## Gigi Gets Back From Market!



*Are you interested in seeing what Gigi brought back from market? Be sure to check us out on social media to ensure that you get all the updates on new products for your new home.*

 @paysagehome

 @PaysageWilmington

*After attending High Point Market, Gigi has come back with fresh new ideas for the new arrivals at Paysage...*

We want all Paysage clients to feel as though their home is unique and specific to them which is why High Point is a great opportunity to see all that vendors offer.

Gigi and Judy attended High Point Market to check out the new products that

vendors are coming out with in the upcoming months.

Throughout market, Gigi and Judy met with vendors to handpick out decor pieces that are exclusive to Paysage.



# SNEAK PEEK

## The Perfect Gift She'll Love

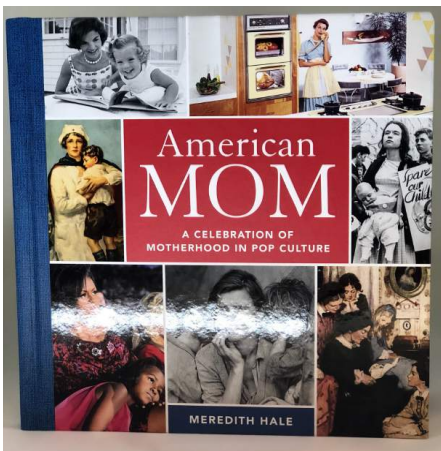
What are you looking for your mother this Mother's Day?  
Come by Paysage and see our gift guide for the special woman in your life.  
Mother's Day is a chance to show how much you care.



A picture is worth a thousands words. This Mother's day share those memories with a picture frame, \$200



The most unique treat mom's ever had!  
\$250



Empower your mother this year with this book titled, *American Mom: A Celebration of Motherhood in Pop Culture*, \$19.95



The perfect gift for a mother who loves wine!  
Help her keep her wine fresh with this Fish Bottle Topper, \$170

# DID YOU KNOW?

## The History of Mother's Day



*Have you ever wondered why we celebrate Mother's Day? Read below to find out why this day has become a highly celebrated holiday around the world.*



Mother's Day is a celebration honoring the mother of the family, as well as motherhood, maternal bonds, and the influence of mothers in society. It is celebrated on various days in many parts of the world.

Anna Jarvis is the founder of Mother's Day. She advocated for a special day to honor mothers in 1905 when her own mother, Ann Reeves, passed away. Jarvis organized the first official celebration in 1908, and it became a national holiday in 1914.

Jarvis was not able to attend, with her mother at the 1st celebration. So, she sent her a note and distributed 500 carnations because they were her mother's favorite flower.

In an article from *Real Simple*, Rita Dancyger, owner of Joan's Flower Shop in Chatsworth, California, and floral partner of BloomNation says. "Historically, women wore a white carnation to honor a mother who passed away and a pink carnation to honor a mother still living."